

Member Opportunities

MONTHLY NEWSLETTER

Our newsletter is mailed to over 725 Chamber members, government officials and organizations throughout the Florida Keys, and beyond. It reaches business owners, employees, and influential professionals throughout Monroe County. As a member you can advertise your business, service, event or product at very reasonable rates. Turn this page over for details.

INTERNET WEB LINK

www.islamoradachamber.com,

The official web site for the Islamorada Chamber of Commerce & Visitor Center receives thousands of hits each month and the number continues to grow. As a Chamber member you receive a free listing by category. Add a direct link to your web site for only \$60 per year. Turn this page over for details.

INTERNET BANNER ADS

www.islamoradachamber.com,

While other means of advertising are losing appeal, Internet advertising is growing. The majority of Florida Keys tourists use the Internet to plan their vacation, find accommodations and make reservations. Run a high-profile banner ad on our web site for only \$50 per month. Turn this page over for details.

MONTHLY BUSINESS AFTER HOURS

Our After-Hours events are the single best networking opportunity in Islamorada. Business owners, managers, employees and residents alike meet and mingle. These social events are held one evening a month at various businesses. To host a Business After Hours, call 664-4503.

MONTHLY MEMBERSHIP LUNCHEONS

Join your fellow Chamber members for a lunch & learning hour each month. A guest speaker keeps us abreast of current affairs and Village issues. Plus, make friends and business acquaintances and learn of Chamber happenings. Interested restaurants can call 664-4503.

ADVERTISING CONTRACT

Available to Islamorada Chamber members only!

_____ MONTHLY NEWSLETTER	_____ Business Card	\$10 per issue	3.5" x 2"
	_____ Quarter Page	\$25 per issue	3.5" x 4.25"
	_____ Half Page	\$45 per issue	7" x 4.25"
	_____ Full Page	\$85 per issue	7" x 8"
	_____ Insert Flyers	\$50 per issue	8.5" x 11"

We produce and mail 725+ newsletters every month = 12 issues per year. Ad rates are for one month. Black & white camera-ready ads must be supplied to the Chamber along with payment. Inserts must be provided in flat sheet, 8.5" x 11" format, quantity of 725. Ads and inserts must be received by the 25th of each month. Payment is due at the time of service.

_____ **INTERNET WEB-LINK** _____ Annual Web Link \$60 per year
Links your web site to the Chamber web site: www.islamoradachamber.com. Mail your payment along with this contract to the Chamber offices. We will link your site. Invoices are mailed in September for one year of service (October – September).

_____ **WEB SITE BANNER ADS** _____ Monthly Banner Ads \$50 per month (6 month min.)
Mail your payment along with this contract to the Chamber. Customer must provide 728x90 for desktop and 320x50 mobile 3 panels/flips (or as many as you want) and file format – animated gif. If you need assistance creating an ad, please provide us with images, text and a hard copy hand-drawn layout. Design rates range from \$50 to \$150 based on the complexity of the design. Invoices are mailed in March and September of 6 months of service.

Member Business Name: _____

Contact Person: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Web Site Address: _____

Signature of Advertiser: _____ Date _____

Total Amount Enclosed: _____

Payment is due with contract. Make checks payable and mail to:

Islamorada Chamber of Commerce & Visitor Center

PO Box 915, Islamorada, FL 33036

305-664-4503 • 1-800-FAB-KEYS