

# How do YOU Smoke a Fish?

## Sign Me Up!

Island Fest is  
looking for the best  
Smoked Fish Dip  
Recipe in the Keys!!



Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

### CONTESTANT REQUIREMENTS:

- Each contestant must provide a minimum of 10 pounds of smoked fish dip. Bringing additional dip is welcome and encouraged, as more availability may lead to increased sales and exposure. However, the choice to bring extra is entirely up to each participant.
- Contestants are responsible for keeping their dip at the proper temperature (coolers with ice recommended)

### JUDGING & AWARDS:

A panel of expert judges will determine the Judge's Choice Winner based on texture, appearance, aroma, and taste. Each contestant must provide five small servings for judging. The blind tasting will begin at 12:00 PM, and the Judge's Choice Winner will be announced at the Awards Ceremony at 4:00 PM on the beach stage. The winner will receive a trophy.

### PEOPLE'S CHOICE VOTING:

Attendees who wish to sample the contest entries may purchase a Smoked Fish Dip Tasting Bracelet, which allows them to receive small sample tastes from participating contestants. Each tasting sample should be approximately ½ teaspoon in size, similar to an ice cream parlor spoon serving.

Upon purchasing a bracelet, each attendee will receive **one unique voting ticket** to cast their vote for their favorite dip.

### HOW VOTING WORKS:

- Ballot boxes for each contestant will be located at the ticket sales area, ensuring a fair and controlled voting process.
- Attendees can drop their ticket into the box of their favorite smoked fish dip contestant after sampling.
- Voting will close at 3:00 PM or when the first contestant runs out of smoked fish dip, whichever comes first.
- The **People's Choice Award** will be announced alongside the **Judge's Choice Winner** at the **4:00 PM Awards Ceremony** on the beach stage.

### SERVING & SALES:

Contestants will retain 100% of their sales revenue and are responsible for handling their own transactions, including providing change and a secure money bag.

Each serving is recommended to be approximately **4 oz.**, roughly the size of a **standard ice cream scoop**. However, portion sizes are ultimately up to each contestant. Similarly, contestants may set their own sales price, though a **recommended range is \$4-\$5 per serving**.

Smoked fish dip may be served with crackers, vegetables, or any accompaniment of the contestant's choice.

### ENTRY FEE & BOOTH OPTIONS:

#### Basic Entry Fee: \$50

- Includes event participation and a printed name sign.
- Contestants must bring their own tent (required), table, chairs, and decorations.
- Serving boats, napkins, and utensils will not be provided, allowing vendors to customize their presentation.
- Vendors selecting the Basic Entry may request a sponsor-branded tent, but if they prefer a plain white tent, they must either bring their own or select the Upgraded Booth Package.

#### Upgraded Booth Package: \$125 (Optional)

- Includes a 10x10 plain white tent (rented by the Chamber), an 8' table, two chairs, and a printed name sign.
- A limited number of sponsor-branded tents (e.g., featuring a business logo such as a bank or company name) are available at no additional cost for vendors who do not mind using a branded tent.
- These will be assigned on a first-come, first-served basis.
- Vendors selecting the Basic Entry may request a sponsor-branded tent, but if they prefer a plain white tent, they must bring their own or select the Upgraded Booth Package.

I have my tent \_\_\_\_\_

Request Sponsor Tent \_\_\_\_\_

Upgraded Booth (white tent) \_\_\_\_\_

**Creative booth setups are encouraged!**

**Engaging displays attract more customers.**

**Have Fun, Win Bragging Rights!**

**Sunday, March 29, 2026 • part of the**

ISLAMORADA CHAMBER OF COMMERCE'S 34th ANNUAL

# Island Fest

on the beach at Founders Park • Islamorada • MM87 • Florida Keys

# Music·Art·Food·Fun·Cars

The Florida Keys  
**Islamorada**

Fill in form and email or mail in: [director@islamoradachamber.com](mailto:director@islamoradachamber.com) • P.O. Box 915, Islamorada, FL 33036

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